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Dear Parents/Carers

### **Important Update Regarding School Photography Consent**

We are writing to inform you of an important update to our school's approach to the use of pupil photographs online.

Recently, schools across the UK have been advised by the UK Safer Internet Centre and safeguarding organisations to review how images of children are shared online, due to emerging risks linked to advances in artificial intelligence (AI) technology. While there is no cause for alarm, schools are being encouraged to take additional precautions to help keep children safe online.

As part of our ongoing commitment to safeguarding and protecting our pupils, we are asking all parents and carers to complete an updated photography consent form. This new consent process reflects current national guidance and ensures we remain fully transparent about how images may be used. Please complete this here: <https://bit.ly/ShorehamPhotoConsent>

In addition, moving forward:

- Any photographs shared on the school website, social media platforms, or newsletters will not include pupils' names alongside faces.
- Images used publicly will avoid clearly identifiable facial photographs wherever possible. This may include photographs taken from a distance, from behind, group activities, or images focused on learning rather than individual pupils.
- We will continue to carefully review and manage all existing and future online images in line with safeguarding recommendations.

We appreciate your continued support as we update our procedures to reflect the latest online safety guidance. These measures are intended to help us celebrate school life safely while protecting the privacy and wellbeing of all pupils. Further information regarding the updated consent form will be shared shortly.

Thank you for your understanding and cooperation.

Kind regards,

Mrs Sheraton  
Head of School

